

# TEMPTU

FOR IMMEDIATE RELEASE

## Temptu Celebrates the “Colors of Scotland” as the Makeup Sponsor for Dressed to Kilt – Fashion Show Fundraiser hosted by Sir Sean Connery

New York, New York, Wednesday, March 31 – Temptu, the New York-based makeup company, hosted over 40 celebrities and VIP’s backstage as the official makeup sponsor for the annual fashion fundraiser *Dressed to Kilt*. This year proceeds from the event benefit the Wounded Warriors program and the Paralyzed Veterans of America through Friends of Scotland, a non-profit corporation dedicated to advancing contemporary Scottish interests in the United States.

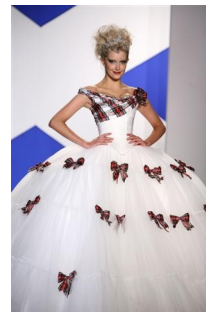


Notoriously a rowdy and celebrity-filled event, this year’s event lived up to its famed reputation with Sir Sean and Lady Connery playing host to the evening’s festivities and more A-listers walking the runway than in any year past.

“This year’s theme *The Colors of Scotland*, was the key inspiration for the beauty look,” says **JP McCary**, Key makeup artist, Temptu, “We began with a flawless airbrush foundation canvas accented with colorful highlights drawn from the vibrant tartans of the evening including reds, greens, blues, and yellows to match each model’s outfit.” The Temptu makeup also included special fx - a full back body art piece of the “Lion Rampant” a symbol most prominent on the Flag of Scotland adorning the back of supermodel **Marcus Schenkenberg**. **Ed Westwick** of *Gossip Girls*, in addition to airbrush makeup, got a little rough and tumble with faux dirt to accentuate his tough kilt & tattoo ensemble.



This year’s event featured participation from **Sir Sean and Lady Connery**, **Mike Myers**, **Andie MacDowell**, **Ed Westwick** (Gossip Girl), **Kellie Pickler** (American Idol), **Dario Franchitti** (NASCAR driver and Indy 500 Champion), **Brian d’Arcy James** (Broadway star of *Shrek The Musical*), **Keanan Duffty** (fashion designer), **Damien Woody** (New York Jets), **Alex McCord** (Real Housewives of New York City), **Marcus Schenkenberg** (model), **Tom Gold** (New York City Ballet principal dancer), **Whitney Casey** (bestselling author and TV personality), **Lauren Tempany** (Scottish supermodel), **Stephanie Willemse** (reigning Miss Scotland), **Lawrence Tynes** (New York Giants). *Project Runway*’s **Laura Bennett** joined a host of bold-faced names as judges for the evening.



### About Temptu

Founded in 1981, **Temptu** is the leader in airbrush application and makeup innovations, dedicated to providing the beauty industry with the highest quality cosmetics. Temptu products include revolutionary liquid formulas, beauty and special effects make-up palettes, ink transfer systems, and application technologies. Temptu products have been seen on **Nicole Kidman** in *The Stepford Wives*, **Rebecca Romijn** in *X-Men*, **James Gandolfini** in *The Sopranos*, and **Robert De Niro** in *Cape Fear*, and used behind the scenes for **John Galliano**, **Christian Dior**, *Italian Vogue*, *W* and *Harper’s Bazaar*. Look to Temptu for innovative beauty products and technology in the consumer market. For more information go to [www.temptu.com](http://www.temptu.com).

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